



eliminating racism
empowering women

ywca

Hawai'i Island

BUILDING A *Bright Future* for our Keiki, Families & Community

PHASE 1

PRESCHOOL CAMPAIGN

SERVING

A CRITICAL NEED

Critical

The need for quality, affordable preschool and childcare is especially acute on Hawai'i Island, where 48% of households—the highest percentage in the state—earn less than the basic cost of living.

YWCA of Hawai'i Island Preschool is an essential provider, serving thousands of Big Island keiki and families for more than 80 years. Ours is the largest, and one of the only, accredited developmental preschool programs in the region that is open to anyone regardless of income or ethnicity. We serve almost entirely working families, allowing parents to pursue careers and education that will improve their circumstances, while giving children a solid foundation for learning.



IMPROVING FUTURES WITH EARLY EDUCATION

Children who attend preschool are more likely to:

- ◀ GRADUATE HIGH SCHOOL
- ◀ DELAY PARENTHOOD
- ◀ BE IN A 2-PARENT FAMILY OF THEIR OWN
- ◀ EARN HIGHER MEDIAN INCOMES
- ◀ ACHIEVE HOME OWNERSHIP
- ◀ HAVE BETTER MENTAL AND PHYSICAL HEALTH



60%
of our students
are Hawaiian or
part-Hawaiian



70%
of our students
are eligible for
free or reduced
school lunch

CREATING A NEW FOUNDATION FOR

THE FUTURE OF *Foundation* HAWAI'I ISLAND

For over a century, YWCA of Hawai'i Island has been transforming lives on the Big Island through women's and family support services, community social activities, and healing & empowerment for our most vulnerable.

Now it is time to revitalize our underutilized campus in downtown Hilo, beginning with a new, modern preschool.

Even while operating under the constraints of our cramped and aging facility, YWCA Preschool shines as the largest, and one of the only, fully licensed,

nationally accredited developmental preschools able to serve any child in the area, regardless of income or ethnicity.

However despite the convenient location, quality curriculum and highly trained staff, our preschool makes do with a 2500 square-foot wooden cottage built in 1926. Designed as a private home, the structure was never intended for preschool and has many space limitations, making it difficult to meet modern standards. There have been no significant improvements to the building, and maintenance and repair cost nearly \$30,000 per year.

A NEW FUTURE IS DAWNING

In place of the aging cottage and defunct swimming complex, we will create a modern preschool facility to accommodate 35 percent more students. It will feature five classrooms, covered walkways, and separate, shaded play areas for younger and older keiki. A commercial kitchen will support and expand our meal service and nutrition education capabilities while eliminating the need to cater meals. A dedicated pick-up/drop-off lane will ensure safety and ease traffic and parking needs.

NEW PRESCHOOL PROJECT HIGHLIGHTS

- LOCATED ON OUR 1.4 ACRE CAMPUS
- 1925 SF OF DEDICATED CLASSROOM SPACE
- FULLY GATED AND ENCLOSED FACILITY
- COVERED WALKWAYS TO KEEP CHILDREN OUT OF THE RAIN
- OVER 9000 SF OF PLAYGROUND SPACE
- DEDICATED CLASSROOMS BY AGE GROUP
- EXPANDED COMMERCIAL KITCHEN
- DEDICATED DROP-OFF LANE
- 2 PLAYGROUND FACILITIES
- CHILD-SCALED RESTROOM FACILITIES AND HAND WASHING STATIONS



Future

INVESTING IN A BRIGHT FUTURE FOR HAWAI'I ISLAND

To make this vision a reality, YWCA of Hawai'i Island is launching a capital campaign that is both bold and within our reach. Phase I of the "Building a Bright Future" campaign is the Preschool Project, slated to cost \$9.5 million. We will achieve this goal with support from four key sources: government grants, private foundations, businesses, and individuals.

The Preschool Project's \$9.5 million budget includes building costs, architect, contractor & engineering fees, equipment, furnishing & fixtures, contingency, escalation and indirect costs including fundraising.

YOUR GIFT WILL HAVE TREMENDOUS IMPACT

Your gift to YWCA's Building a Bright Future Campaign will have a tremendous positive impact on the lives of thousands of keiki and families who will benefit from the new preschool for generations to come. We cannot succeed without the generosity and vision of those who believe in the importance of high-quality preschool education on Hawai'i Island.

Please consider a gift to **Building a Bright Future: Phase I, Preschool Project**. Your support is an investment in our keiki and our entire Big Island community.



PHASE
PRESCHOOL
CONSTRUCTION
PROJECT



\$9.5M
PHASE 1
BUDGET



YOUR
GIFT
LEAVES
A LASTING
LEGACY

Ways to give:

Gifts of all sizes are needed and appreciated, and can be made as a one-time gift or pledged over a 3- to 5-year period.

There are many ways to give:

- ◀ CASH (CHECK, CREDIT CARD)
- ◀ APPRECIATED SECURITIES (INCLUDING MUTUAL FUNDS)
- ◀ IRA QUALIFIED CHARITABLE DISTRIBUTION
- ◀ REAL ESTATE
- ◀ PAID-UP LIFE INSURANCE
- ◀ OTHER PLANNED GIFT ARRANGEMENTS

NAMING OPPORTUNITIES BEGIN AT \$25,000 (OR A 5-YEAR PLEDGE OF \$5000 PER YEAR)

Gifts are tax deductible to the full extent of federal and state tax laws.

Learn more at ywcahawaiiisland.org/BrightFuture



YWCA OF HAWAI'I ISLAND

WE'RE ON A MISSION

Aloha
Aloha Friend,

Each day I'm humbled and amazed to think that this legacy institution I'm so honored to lead has been serving Hawai'i County for more than 100 years.

What started in 1919 Hilo town as the "Young Women's Christian Association," offering safe housing for young women, is today officially known as YWCA of Hawai'i Island, embracing the diversity of religions, beliefs and values that make up our community.

Still headquartered in downtown Hilo, we have evolved to become part of the fabric of our island community—an island-wide safety net ensuring that our keiki have the best possible start in life; that women and families are well-supported; and that our most vulnerable citizens are empowered to heal and thrive.

We are part of YWCA USA, the nonprofit organization dedicated to eliminating racism, empowering women, and promoting peace, justice, freedom, and dignity for all. It is one of the oldest and largest multicultural organizations promoting solutions to enhance the lives of women, girls and families.

But we (and all YWCAs) are an independent, autonomous organization directed by our own Board of Big Island community leaders. Guided by our mission, we are empowered to pinpoint our most pressing community needs, and provide services in direct support of those needs.

Today, we address these needs via our three cornerstone programs: Healthy Families, YWCA Preschool, and Sexual Assault Support Services. Our 40+ employees serve thousands of keiki, families and survivors of sexual violence, island-wide, year-round.

As our community grows and grapples with new challenges, we will be ready. YWCA of Hawai'i Island is preparing to build on its firm foundation so we can serve our unique island community to our highest capabilities. With your help, we will continue to do so for the next century, and beyond.

Me ke aloha pumehana,

Kathleen McFilibroy

CEO

YWCA of Hawai'i Island



IN THE HEART OF *Heart* DOWNTOWN HILO, A HISTORIC CAMPUS REIMAGINED

A beloved landmark at the corner of Haili and Ululani Streets, YWCA of Hawai'i Island has operated from our campus in downtown Hilo for nearly all of our 100+ years serving Hawai'i County.

The property houses the original 1926 cottage that currently serves as our preschool; a two-story multi-purpose building used for YWCA administration, preschool overflow and program staff; and the weathered remnants of a swimming facility and pool that had outlived its feasibility more than a decade ago. This 1.4 acre, fully-owned asset is sorely underutilized, while the outdated structures require significant, increasingly costly maintenance.

YWCA leadership recognizes that now is the time to harness the extraordinary potential of this downtown campus, revitalizing it to position YWCA of Hawai'i Island for its next century of service, and beyond.

We engaged Hawai'i Island architects Fleming & Associates to lead us in conceptualizing a campus redesign, with a nod to the multipurpose building's original architect, Russell Oda.

THE BUILDING A BRIGHT FUTURE CAPITAL CAMPAIGN SUPPORTS A MASTER PLAN WITH 3 COMPONENTS:

THE **PROGRAM CENTER** PROJECT

Transform the multi-purpose building into a new program center to house our Healthy Families and Sexual Assault Support Services staff, which are currently located off-site in a leased space. This will consolidate all our programs under one roof and provide significant savings on lease costs.

THE **PRESCHOOL** PROJECT

Replace the century-old cottage with a modern preschool facility with 5 classrooms, 2 age-appropriate shaded playgrounds, a commercial kitchen, and child-sized restroom and hand-washing facilities.

THE **SAFE HOUSING** PROJECT

Construct 10 studio apartments with built-in kitchenettes, private bathrooms and common areas, offering safe and affordable housing to clients and community.

COMPONENTS WILL BE BUILT AS
FUNDING BECOMES AVAILABLE
TO IMPLEMENT EACH PROJECT.